2ND WORLD COMPANY SPORT GAMES
23RD-27TH MAY 2018 • LA BAULE
For several years, France has been leading a proactive policy in hosting major international sporting events.

These events are a symbol of our ability to organize major events which responds the needs of athletes and the aspirations of federations. They also show the mobilization of a country that is committed to highlight the sport with a big «S» and the values it carries around the world, each one being part of this approach.

In this process, France can rely on the confidence of international federations to organize major eco-responsible events, which are our pride and are part of territorial development policies, economic attractiveness and social cohesion.

France is preparing to host the Olympic Games in Paris in 2024, after hosting the Euro football in 2016, the world handball championships in January 2017, followed in 2017 by international ice hockey, canoeing, kayaking, Surfing, wrestling, water skiing competitions... But before this, we will organize the second World Company Sports Games in La Baule, in May 2018, under the aegis of the French Federation of Company Sport.

The practice of sport in companies is in full evolution and the professional environment can eventually become a formidable place of expression for our fellow citizens. Sport for all will be one of the priorities of our action. As such, the sport health / well-being and thus the sport in company allow to develop the practice of physical activities still too rare and participate in the flourishing of individuals. According to the latest Eurobarometer 2013, 59% of European citizens never or rarely engage themselves in physical and sporting activities. It is our responsibility to highlight the benefits of sport for all and to make France a nation of sportswomen and sportsmen.

These World Company Sport Games will therefore be an excellent opportunity to promote the practice of sport on an exceptional site where fraternity, conviviality and surpassing oneself will be the key words.

I wish you all to bear high the colors of your nations and companies.

Laura Flessel,
Minister for Sport

La Baule is looking forward to welcome the second edition of the World Company Sport Games.

This great sport event that gathers a lot of countries and disciplines is an excellent way to show you the famous La Baule way of life inspired by the beauty of our seaside, registered since 2011 in the club of the most beautiful bays in the world.

We are also pleased to offer you our wide range of facilities that are regularly used for other international events.

For a long time, La Baule is committed to develop sport in our resort, and World Company Sport Games are clearly related to these ambitions.

Our City departments and services work very hard for the success of your event and I hope it will meet your expectations.

After sport competitions, do not hesitate to discover cultural heritage of La Baule and all environmental and seaside landscapes that will give you, I am sure, the desire to come back really soon.

I wish you an exciting sport event and excellent stay in La Baule.

Yves METAIREAU
Mayor of La Baule-Escoublac
I feel really glad that the French Federation for Company Sport had chosen to organize the second edition of the World Company Sport Games in Loire Atlantique. This choice is actually not a coincidence: 3 500 clubs, 400 000 members, in any sports, our territory is definitely a sports land!

The department Loire Atlantique engagement with the athletes is, I am pretty sure, today a model. I have always been convinced about the importance of the sport for everyone: this is the best way to learn how to surpass yourself, to learn how important is to respect each other and to develop a team spirit. Inside companies, the sport is a great way to make colleagues happy, to feel good and also important for the cohesion. Beyond economic results, the club dynamism in a company also says that one of the main concern in the job world is the importance of the human being!

Because we all love sport, from the beginners to international champions, I want this edition 2018 to be a real celebration, when performances provoke both admiration and emotion. The Word Company Sport Games 2018 are a wonderful moment to celebrate the friendship between the nations.

Philippe GROSVALET
President of the Department Loire Atlantique
From 23rd to 27th May 2018, la Baule will be the host for second World Company Sport Games. A new important step in the recent history of the Games.

As you know, the choice of the city of la Baule was based on an exemplary application. The total involvement of the Mayor, the city representatives, associations and sports sector as well as the tourism and economic industry, guarantee us that everything will be done to host you in perfect conditions.

La Baule, one of the most beautiful seaside resorts in France, benefits from accommodation infrastructures park that will guarantee you a wide range of choice. As well, there is a high number of quality sport facility that will enable you to practise sport in perfect conditions.

And how do not tell you about la Baule without talking about 10 kms of sandy beaches that rank la Baule among the most beautiful bays in the world as well as San Francisco or Ha Long.

All conditions have been met in order that second World Company Sport Games will be an international sport success.

So confident and enthusiastic, I warmly invite you to come to la Baule from 23rd to 27th May 2018 for great moments of friendliness, fair play and sport performance.

Yours sincerely

Didier BESSEYRE
French and World Federation for Company Sport President
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<td>24</td>
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GENERAL PROGRAMME

WEDNESDAY, 23RD MAY, 2018

9.00 am – 9.00 pm  | Delegations arrival and registrations at Espace Epona of La Baule
7.00 pm – 10.30 pm | Opening Ceremony at FRANCOIS ANDRE Stadium
10.30 pm – 12.00 pm | Social life night events at Palais des Congrès ATLANTIA of La Baule and in La Baule city centre

THURSDAY, 24TH MAY, 2018

8.00 am – 7.00 pm  | Beginning of sport competitions and activities
9.00 pm – 12.00 am | Social life night events at Palais des Congrès ATLANTIA of La Baule and in La Baule city centre

FRIDAY, 25TH MAY, 2018

8.00 am – 7.00 pm  | Continuation of sport competitions and activities
9.00 pm – 12.00 am | Social life night events at Palais des Congrès ATLANTIA of La Baule and in La Baule city centre

SATURDAY, 26TH MAY, 2018

8.00 am – 4.00 pm  | End of sport competitions and activities
5 and 10 kms Off-Stadium Race on La Baule beach
9.00 pm – 12.00 am | Closing ceremony and evening entertainments on La Baule beach

SUNDAY, 27TH MAY, 2018

Departure of delegations
25 sport disciplines are offered in competition during the 2nd edition of World Company Sport Games in La Baule.

All competitions and tournaments are organised according to the WFCS rules.

Each participant will compete at least during two days. It is possible to participate to only one discipline AND off stadium race (5 or 10 kms) on Saturday, May 26th, that is opened to everyone.

Rules and programmes will be published on website http://www.wcsg2018.com and on mobile application WCSG2018 dedicated to the event. A link to download the application will be delivered further.

Prizes ceremonies will happen after the last game of the sport discipline concerned.

If the number of participants is not enough for a discipline, the organising committee and WFCS can decide to cancel it or group age categories.

During the Games, anti-doping control can happen.

**SPORT DISCIPLINES**

**TRACK AND FIELD**

Individual and relay competitions
Men – Women
5 age Categories (see p.11)

Disciplines
100m - 200m - 400m - 800m - 1500m - 5000m - Shot put – Long jump – High Jump – 4 x 100m
Off-stadium race (on Saturday) : 5kms – 10 kms

Sport venues
Venue 1 : Track events - Stade Moreau Defarges - 4 Boulevard Guy de Champsavin, 44500 La Baule-Escoublac
Venue 2 : 5 and 10 kms - La Baule-Escoublac beach

**BADMINTON**

Team tournament
Mixed teams
Open Category

Mixed teams tournaments
Mix Open class : 3 to 6 persons per teams – 4 games per match : Mixed double / Men’s single / Women’s single / Men’s double
Mix Senior class (Over 40) : 4 to 8 persons per teams – 4 games per match : 1st Mixed double / 2nd Mixed double / Men’s double / Women’s double

Sport venue
Complexe sportif Alain Burban - Avenue du Bois Robin, 44500 La Baule-Escoublac

**BASKET BALL**

Team tournament
Men- Open Category and + 40 years Category
Women – Open Category

A team is composed of at least 5 players and maximum 12 players (pools systems then knock-out system until the final)
All games are played with two times 10 minutes

Sport venue
Complexe sportif des Salines – Place des Salines, 44500 La Baule-Escoublac
Gymnase du Prieux – Avenue du Prieux, 44380 Pornichet

**BEACH-VOLLEY**

Team tournament
Men – Women – Mixed
Open category and + 40 years Category

A team is composed of two players. Pools systems then knock-out system until the final.
Games are played to the best of 3 sets up to 21 points. The third set is played by 15 points.

Sport venue
90 Boulevard des Océanides – 44380 Pornichet
### BOWLING

**Team tournament**
**Open Category**

A team is composed of 4 players and a substitute is allowed in each team. Women get a bonus of five pins at the beginning of each game. Each player will play 6 games (3 games per day). Finals and ranking games will be played on the 3rd day.

- **Sport venues**
  - Venue 1: Allée de la Mer d'Iroise, 44600 Saint-Nazaire
  - Venue 2: 10 Avenue Gustave Flaubert, 44350 Guérande

### Bridge

**Team tournament (2 participants per team)**
**Open Category**

Depending on the number of participants, the Mitchell or Howell system will be used. Two complete sessions will be guaranteed. In each session, there will be at least 18 to 20 deals.

- **Sport venue**
  - AVF - 5 Avenue Honoré de Balzac - 44500 La Baule

### Cycling

**Individual Race**
**Men-Women**

- **5 age Categories (see p.11)**

#### Disciplines
- Time trial (about 10 kms)
- Outdoor road race (about 50 kms)

### Chess

**Individual tournament**
**Open Category**

Tournament divided into:
- Rapid 30'
- Rapid 15'
- Blitz 3' + 2

A team ranking will be made according to the sum of individual points.

- **Sport venue**
  - Espace Epona - Avenue des Rosières - 44 500 La Baule

### Darts

**Individual and team tournament**
**Men – Women**

- **Open Category**

All matches will be played as 501 flying start and double exit.

A team is composed of 4 players (2 double matches and 4 single matches for each game).

- **Sport venue**
  - Boulodrome couvert, complexe sportif des Salines - Place des Salines - 44500 La Baule

### Football 7

**Team Tournament**
**Men – Open Category and + 40 years Category**
**Women – Open Category**

A team is composed of 7 to 12 players (pools system then knock-out system until the final). Duration of games will be decided according to the number of registered teams and communicated when rules will be publicized. All games are played with two times of at least 12 minutes and maximum 20 minutes.

- **Sport venues**
  - Site 1: Complexe sportif Alain Burban – Avenue du Bois Robin, 44500 La Baule-Escoublac
  - Site 2: Stade Moreau Defarges - 4 Boulevard Guy de Champsavin - 44500 La Baule
A team is composed of 11 to 17 players (pools system then knock-out system until the final).
Duration of games will be decided according to the number of registered teams and communicated when rules will be publicized. All games are played with two times of at least 15 minutes and maximum 20 minutes.

Sport venue
Stade Félix Monville - 24 Boulevard Pierre de Coubertin, 44510 Le Pouliguen

**FOOTBALL 11**

Team tournament
Men
Open Category

**GOLF**

Individual and team tournament
Men – Women / Open Category

3 categories by handicap:
- Category A: between 0 and 14
- Category B: between, 15 and 25
- Category C: between 26 and 36

Tournament is based on stableford system and played over 36-hole distance (2 * 18 holes).
The following rankings will be compiled:
- General rankings for men and women (without taking handicaps into account)
- Net score rankings (cf handicap)
- Team rankings

Participants will participate on the basis of their current handicap. This handicap must be confirmed in written by their club before 23rd March 2018. Participants will not be allowed to take part if no certificate is provided.

Sport venue
Venue 1 et 2 : Route de Saint-Denac, 44117 Saint-André-des-Eaux
Venue 3 : La Ville Blanche, Route de Bréhadour, 44350 Guérande

**HANDBALL**

Team tournament
Men-Open Category and + 40 years Category
Women – Open Category

A team is composed of 3 to 6 players
Team rankings will be made based on the three best individual scores per company

Sport venue
- Complexe sportif Jean Ménager – 1 rue des collèges, 44350 Guérande
- Complexe sportif de La Madeleine – 14-18 Rue des Dolmens - 44 410 Saint-Lyphard

**MINI GOLF**

Individual and team tournament
Men – Women
Open Category

Two different 18-hole lines. All participants will play at least 6 rounds.
A team is composed of 3 to 6 players
Team rankings will be made based on the three best individual scores per company

Sport venue
- Venue 1 : Le Sporting - 45 Avenue de l’Étoile, 44500 La Baule-Escoublac
- Venue 2 : Mini-golf de la Baule - 68 Avenue du Maréchal de Lattre de Tassigny, 44500 La Baule-Escoublac
## SWIMMING

**Individual and relays competitions**

**Men – Women**

5 Age Categories (see p.11) – 25 m pool

<table>
<thead>
<tr>
<th>Disciplines</th>
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<tbody>
<tr>
<td>Freestyle: 50m – 100m – 200m – 4x50m</td>
</tr>
<tr>
<td>Breakstroke (50m – 100m)</td>
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<tr>
<td>Backstroke (50m – 100m)</td>
</tr>
<tr>
<td>Butterfly (50m – 100m)</td>
</tr>
<tr>
<td>Medley (100m) – relay (4x50m medley)</td>
</tr>
</tbody>
</table>

**Sport venue**

Leo Lagrange, 7 avenue Pierre de Coubertin, 44600 Saint-Nazaire

## POLO

**Individual registration (teams trained on the spot) or by team (4 people maximum)**

Specific registration fee, please consult us for the different options.

**Sport venue**

Brittany Polo Club - Congor, 44350 Guérande

## RUGBY 7

**Team tournament**

**Men – Women**

Open Category

A team is composed of 7 to 14 players (pools system then knock-out system until the final)

**Sport Venue**

Complexe sportif des Salines - Place des Salines, 44500 La Baule-Escoublac

## TABLE TENNIS

**Team tournament**

**Men - Women – Mixed**

Open Category and + 40 years Category

A team consists of 2 to 4 players

Each game consists of 3 matches:

- Men: Double – Single 1 – Single 2
- Women: Double – Single 1 – Single 2

Games are played to the best of 3 sets, up to 11 points

**Sport venue**

Salle Kerbiniou - Avenue Gustave Flaubert, 44350 Guérande

## BOWLS

**Team tournament**

**Open Category**

- **Doubles**: a team consists of two players – each player throws 3 balls
- **Triples**: a team consists of three players – each player throws 2 balls

The game is played up to 13 points (pools system then knock-out system until the final). Qualifications games can be played with a time limit of 45 to 50 minutes according to the number of teams registered.

**Sport venue**

Boulodrome - Place des Salines, 44500 La Baule-Escoublac

## TENNIS

**Team tournament**

**Men - Women – Mixed**

Open Category and + 40 years Category

A team consists of 2 to 4 players. Each game consists of 3 matches:

- Men: Double – Single 1 – Single 2
- Women: Double – Single 1 – Single 2

Tournaments and games system will be decided according to the number of registered participants. Tournaments will take place in priority on clay courts. Depending on the weather conditions and if possible, games will be play on clay court.

**Sport venue**

Venue 1 : Le Sporting - 45 Avenue de l’Étoile, 44500 La Baule-Escoublac, France

Venue 2 : Le Garden - 2 Avenue Gabrielle, 44500 La Baule, France

## ARCHERY

**Individual and team tournament**

**Men – Women**

Open Category

A team consists of 3 players – 30m contest

Three different kind of bows : classic bow, barebow and compound bow. Different rankings depending on the bow used.

**Sport venue**

Avenue du Bois Robin, 44500 La Baule-Escoublac
**SHOOTING**

Individual and team tournament
Men – Women
Open Category

Disciplines
Air rifle (10m) – Air pistol (10m)

Sport venue
Centre de Tir - 1 Avenue du Bois Robin, 44500 La Baule-Escoublac

**SAILING**

Racing with team rankings

A crew consists of 4 to 6 players
Type of boats: J80

Sport venue
Port de Plaisance - Boulevard du Port, 44380 Pornichet, France

**VOLLEY-BALL**

Team tournament
Men – Women – Mixed
Open category and + 40 years Category

A team is composed of 6 to 12 players. Pools systems then knock-out system until the final.
Games are played to the best of 3 sets up to 25 points.

Sport venue
Gymnase Fogel - 21 bis avenue Pierre de Coubertin, 44600 Saint-Nazaire
Complexe sportif Pierre de Coubertin – 18 Avenue Pierre de Coubertin, 44600 Saint Nazaire

**LEISURE AND RECREATIONAL**

Added to these competition disciplines, participants can also take part to “Leisure and Recreational” activities:

- Hiking trail and Nordic walking: daily tours to discover La Baule and surroundings
- Cycle-touring: daily tours to discover La Baule and surroundings
- Healthy Sport program: daily activities to choose: aquagym, fitness, pilates, stretching, zumba

**PARALYMPIC DISCIPLINE**

Track and field, Swimming, Bowls

**Age categories**

Most of disciplines have two age categories:
- Open Category: No age limit
- Over 40 years Categories: for people born before 1978 or teams composed only of participants born before 1978

For track and field, 5 and 10 kms race, cycling and swimming, following age categories will be:

- Catégorie A (18+) "2000 – "1988
- Catégorie B (30+) "1987 – "1978
- Catégorie C (40+) "1977 – "1968
- Catégorie D (50+) "1967 – "1958
- Catégorie E (60+) "1957 and over

The year of birth will determine the age category (not the complete birth date)
The French Federation for Company Sport wants to provide a new dimension to these World Company Sport Games through Health and Sport.

«Wellness Village»

From Wednesday 23/05 during registration, all participants can participate freely to physical and sport activities related to well-being and health. These workshops and events will be available in Atlantia during all the time of World Games. It will enable a maximum of people to discover and rediscover sport as a tool dedicated to your body and spirit.

Health and Sport activities

Added to these competition disciplines, participants can also take part to “Leisure and Recreational” activities:

- Hiking trail and Nordic walking: daily tours to discover La Baule and surroundings
- Cycle-touring: daily tours to discover La Baule and surroundings
- Healthy Sport program: daily activities to choose: aquagym, fitness, pilates, stretching, zumba
Mobile Application « WCSG 2018 »

To facilitate communication between organisation and participants, a mobile application dedicated to World Games has been created. This application « WCSG La Baule 2018 » will be downloadable two months before the beginning of the Games on Android and iOS. Thanks to this application, you can have all information related to:

- General programme
- Detailed programme for each discipline
- Sport rules
- Venues and schedule per discipline and per day
- Social life and meeting venues
- Itineraries to go to different event venues (transport time, type of transport, transport number...)
- Sport results
- Practical information related to the event

Application will be updated in real time and each participant will be informed thanks to a notification system about sport results or all modifications of the programme in order nothing impairs the smooth progress of the event.

As a result, you must have this tool that will facilitate the organisation of your four days.

Social media

To communicate before the Games, Twitter account and Facebook pages have been created. These tools will let us to remind you big moments and steps of the event and to share with all the “community” the latest news about La Baule and the Games with #WCSG2018 hashtag. It will be used also as a relay for information, added to the mobile application, all along the event.

Website

Information related to World Company Sport Games will be published on:
http://www.wcsg2018.com

Newsletter

A regular newsletter will make it possible to disseminate to all participants and heads of delegations all the practical informations regarding their visit to La Baule for the World Games.

#WCSG2018

Atlantia Palais des Congrès will be a crucial address of La Baule. Used to host all along the year national and international events, it will be situated at the heart of 2018 World Games.

From your arrival on Wednesday 23rd May, you will visit Atlantia that will be the registration and secretariat centre of the Games. It is situated only 1.5 km from La Baule Escoublac railway station, 500 m from the beach and 200 m from François André Stadium where the opening ceremony will take place. Our teams will give you accreditation badges to have access to sport venues, social life venues of the Games and transports and will give you all information related to your stay in la Baule.

Do you need an information about a competition, a sport venue, a transport or programme? Everyday, our teams will inform you and will help you for our Games success.

Atlantic will be our Games centre of “well-being village”. Indeed, we decided to add to these Games a Health and sport dimension. Participants will follow the health and well being “path” and test animations and activities presented by stakeholders of health area, prevention, sport and well being, attend to conferences... all along the event.

Finally, Atlantia will be the hub of another great moment of these Games : “social life”. Every evening, participants can enjoy with night surprises and events and you can share friendliness and conviviality moments.

#WCSG2018
TRANSPORTS

We offer each participant the opportunity to choose between different modes of transportation to travel between hotels, sports venues and gathering venues. You must choose the mode of transport when you register online.

**Option A : Transport not included (car or bike rental) - 40 € reduction per participant compared to option B**

**Car rental**:

In order to offer maximum freedom of travel to participants, preferential rates have been negotiated with EUROP CAR (160 € for a car of 4 people for the duration of the games for example). To take advantage of this option, simply choose this option when registering online. Through the organising committee that will help you to manage with your car rental, specific welcome desks will be implemented for participants in railway stations and airports (Nantes, Saint Nazaire or La Baule) in order to pick up your car rented as soon as you will arrive.

**Bike rental**:

To facilitate your trips to La Baule from 23 to 27 May, a bicycle rental service is offered (anti-theft and lighting kit included, helmet and safety vest on request) for the price of 36 € TTC / person for 5 days.

The town of La Baule and its surroundings have adapted facilities, marked bicycle paths allowing a safe circulation on a flat territory, ideal for cycling.

Bicycle reservations are made at the time of registration online. They are then managed directly by our organization.

**Option B : Shuttles (only possible for foreign participants)**

A system of shuttles reserved for participants is provided throughout the event. From Wednesday 23 May to Sunday 27 May 2018, travel between hotels, sports venues and gathering places can be covered by the organization.

Each day, shuttles allow participants to go to the sports venues in the morning and return to the hotels at the end of the day after the competitions. Also, shuttles are scheduled to go to the ATLANTIA convention center each night for entertainment.
Requests for transfers from the SNCF train station in Nantes or from Nantes airport or from Paris airports can be made to the organizing committee.

These transfers are not included in the registration fee. However, we can send you proposals for negotiated rates to organize the transfer of your delegation.

In order to ensure the organization of such transfers, requests for transfers must be sent to the organization before the deadline of 1 April 2018. Beyond that date, the possibility of transfers is not guaranteed.

In addition, the rental of vehicles on arrival can be ensured through the partnership with Europcar (see page 16).
REGISTRATION INFORMATION

Registrations are opened from 01/07/2017 to 31/01/2018

Participation fee:
Option A: 110 € per person (transport not included)
Option B: 150 € per person (shuttles)

Participation fee for accompanying person
Option A: 60 € per person (transport not included)
Option B: 100 € per person (shuttles)

Extra fee for golf participants: 80€ per participant
Extra fee for sailing participants: 300€ per participant

✔ Prices include:
- Participation to 1 discipline in competition or to a leisure and recreational activity
- Participation in the opening and closing ceremonies
- Additional participation to the 5 or 10 km race
- Free and regular private transport from "official" hotels to sport facilities and official venues of the Games (Only for foreign participants who have chosen Option B)
- Transport from/to La Baule Escoublac railway station (Only for foreign participants who have chosen Option B)
- Official welcoming pack
- Official uniform
- Access to daily evening events
- Basic Health care

Terms and conditions for payment:
A deposit of 30% of registrations has to be pay in the 30 days following the invoice was sent. The rest of registrations invoice has to be paid before 15/02/2018

Payment must be made by bank transfer to the following bank account:
CREDIT COOPERATIF
RIB: 42559 00001 41020040594 55
IBAN: FR76 4255 9000 0141 0200 4059 455
BIC: CCOPFRPPXXX

Terms and conditions for cancellations:
Cancellation before 20/02/2018: 100% Reimbursement
Cancellation between 21/02/2018 and 01/04/2018: 50% Reimbursement
Cancellation after 01/04/2018: No reimbursement

Participation conditions
Sport participants have to provide, before March 31st, 2018, all elements related to the authorisation to practise competition sport and physical activities, in conformity with your national law. Participants competing in a sport should be covered by an insurance including medical and hospital expenses outside their home country as well as an emergency medical repatriation plan.
World Company Sport Games organising committee pre booked for you more than 6000 beds in all accommodation types in order you can be accommodated without problems and depending about your budget.

These accommodation choices are situated within 15 km from the city centre of la Baule.

For any question about accommodation, you can contact the organization by email: wcs2018@ffse.fr

### Prices per person for 5 days and 4 nights with breakfast

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<th>Hotels</th>
<th>Single</th>
<th>Double/Twin</th>
<th>Triple</th>
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<tbody>
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<td>2**</td>
<td>210 → 490 €</td>
<td>130 → 330 €</td>
<td>160 → 225 €</td>
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<tr>
<td>3***</td>
<td>270 → 550 €</td>
<td>164 → 374 €</td>
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<td>4****</td>
<td>490 → 1050 €</td>
<td>288 → 570 €</td>
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<td>5*****</td>
<td>1010 → 1290 €</td>
<td>568 → 848 €</td>
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<tr>
<td><strong>Appart Hotel</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3***</td>
<td>289 → 482 €</td>
<td>209 → 266 €</td>
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</table>

<table>
<thead>
<tr>
<th>Holidays residences</th>
<th>2 persons</th>
<th>3 persons</th>
<th>4 persons</th>
<th>5 persons</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>3***</td>
<td>160 → 220 €</td>
<td>124 → 175 €</td>
<td>108 → 120 €</td>
<td>88 → 110 €</td>
<td>Breakfast not included</td>
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<tr>
<td>4****</td>
<td>270 €</td>
<td>180 → 290 €</td>
<td>170 → 230 €</td>
<td>185 €</td>
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<table>
<thead>
<tr>
<th>Holidays centers</th>
<th>Double/Twin</th>
<th>4 persons</th>
<th>5 persons</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>3***</td>
<td>107 → 192 €</td>
<td>75 → 192 €</td>
<td>68 → 80 €</td>
<td>Chalet/bungalow in campsites</td>
</tr>
<tr>
<td>4****</td>
<td>160 → 360 €</td>
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**Catering (please contact us):**

- Half board in hotels
- Fast and economical catering 1, 2, 3, or 4 dinners at the Palais des Congrès Atlantia by reservation
- Catering in the city’s restaurants with negotiated rates
- Lunch on sports venues (by reservation)
La Baule, an authentic seaside resort, is located in the Pays de la Loire region. First well-known for its eight kilometres of sandy beaches, the town is bordered with a vast protected pinewood and dune forest, leaning on the one hand to the famous salt marshes of Guérande and, on the other hand, to the regional natural park of Brière.

Since 2011, this exceptional geographical situation has made it inscribed at the Club of the most beautiful bays of the world, in the same way as the bay of Mont-Saint-Michel, the bay of San Francisco and the bay of Ha Long. Exposed full south and facing the Evens Island, La Baule-Escoublac enjoys a singular brightness. By going to the “boulevard de la Mer”, you will let you absorb by the morning mist and contemplate the sunset that makes the horizon blush ... The destination of La Baule offers fantastic infrastructures and has an indescribable natural environment ...

The must-see sites

The salt marshes of Guérande

Two salting basins form the salt marshes of Guérande, protected site on 1400 hectares and classified since 1996.

Guérande, the medieval city

Immerse yourself in the atmosphere of Guérande, a city of art and history with its 1,400 m of ramparts, its historic centre with its 17th century private buildings built by the rich salt merchants, the Saint-Aubin collegiate church and the salt marches villages in the surroundings are all historic wealth to discover. Inside the ramparts, a multitude of typical houses catch the eye ...

Regional Nature Park of Brière

This park includes one of the richest listed wetland in Europe in biological terms. This vast expanse of canals and wet meadows reveals its most beautiful faces when we come aboard a typical barge with a flat-bottomed craft.
Saint Nazaire, a town by the sea

Ideally located on the estuary of the Loire and the Atlantic Ocean, Saint-Nazaire is a city «feet in the water» with a developed cultural, commercial and leisure offer. Its waterfront has recently been renovated and its seaport, Port Atlantique Nantes Saint-Nazaire is known to be the largest of the Atlantic coast in France. The Town-Port of Saint Nazaire is full of cultural offers telling the history of the city: Escal’Atlantic, the submarine Espadon or its Ecomusée. Guided tours show what has become the city’s founding industries: its shipyards, aeronautical construction and the harbour.

Route of vineyards

Taking this road is one of the best ways to discover this wine region. Its itinerary makes it possible to discover the richness of its heritage and the flavour of its soil. By car, on foot or by bike, on the wine roads, on a scow along the Loire river, many solutions are possible to discover the third vineyard appellation of France. Everything is designed to take full advantage of the beauty of the most touristic river in Europe, namely thanks to the specially designed tracks!

Puy du Fou

Awarded «Best World Park» in 2014 in Orlando, the Puy du Fou offers a multitude of grandiose shows and adventures! The 30-hectare Grand Park is full of shows with Roman circus games, Vikings attacks and knights’ jousts. La Cinéscénie, a mythical outdoor night-time show recounts the history of the Vendée on a 23-hectare stage. The biggest show in the world has become an unavoidable myth!

Loire’s castles

The current Loire Valley region has a great number of historical monuments including its majestic castles along the river, retracing and staging all the historical facts and anecdotes of the history of France. The Loire is also associated with a great number of monuments: Chambord, Azay-le-Rideau, Cheverny, Chenonceau, Chinon Sully-sur-Loire ... Medieval fortresses, royal castles and Renaissance mansions, bucolic mansions, impressive cathedrals : an artistic miracle that gave birth to the «art de vivre à la française».

Among the closest to La Baule: Castle of the Coing, Castle of Chasseloir, Castle of the Cassemichère and Dukes of Brittany.

Nantes

The town of Nantes, located 45 minutes by car from La Baule, has the particularity of being crossed by the Loire, one of the most touristic rivers in Europe, to create an island : the island of Nantes.

The most populated city of the region offers its travellers a range of visits and events. “Le Voyage à Nantes” offers a unique cultural program. The nightlife is hectic. Bars and nightclubs are not to be missed to satisfy the tastes of everyone!

Shopping enthusiasts will also find their happiness in the city centre of Nantes and the shopping malls of Atlantis and Beaulieu!
Gastronomy / local products

The destination «Bretagne Plein Sud - La Baule – Peninsula of Guérande» offers a culinary journey of the specialties and products of the soil. Lovers of sweet or savoury flavours will be served!

**Sea side**

**Oysters**
The Pen-Bé trail at Assérac and Mesquer is a privileged area for the cultivation of oysters. To taste natural, or with a few drops of lemon, vinegar, shallot or even pepper!

**Bouchot moulds**
The production area extends from Pointe du Halguen in Pénestin to the bay of Pont Mahé in Assérac. Deliciously iodized, the moulds have unmissable nutritional qualities. To taste «à la marinière», raw, cooked or stuffed... there is something for everyone!

**The region is overflowing with many other seafood to awaken your taste buds!**

Foie gras, cheese, traditional bread... rediscover the French specialties in the many restaurants of La Baule and its surroundings!!

... without forgetting to accompany these dishes with the Loire wines! The vineyard of the Val de Loire is characterized by a great diversity of climates and soils giving rise to a great variety of wines. Rosé, red, white, dry, semi-dry, sweet or sweet, fruity, gourmet, round, well-structured... The 50 appellations of the Loire Valley represent a large family, the Loire in hyphen.

We can’t forget the famous Breton pancakes and buckwheat pancake! Sweet or salty, made from wheat or buck wheat, soft or crispy, there is something for all tastes. From unusual presentation to surprising garnish, the gastronomic icon of Brittany will surprise you with its subtle blends combining originality and tradition. The classics: the whole “galette” with ham, egg and cheese or the cake sausage! They are traditionally enjoyed with a bowl of cider!

**Glassworts**

Another culinary pleasure of Guérande Peninsula, it is a small plant that grows in salt marshes and is eaten fresh or condiment.

**Greeds**

**Guérande salt**

100% natural, unwashed and without additive, Guérande salt – Label Rouge since 1991 contains all the richness of the sea. Fruit of the ocean, the sun and the wind... salt flower, violets perfume, is the high-end version. This «white gold» enhances the taste by making it possible to better appreciate the original flavour of the food.

**Caramel with salted butter**

To be tasted in different forms: soft, hard, soft, candy, spread, lollipop or even grout!

**Le fondant Baulois**

Chocolate fudge with subtle caramelized flavours with local ingredients.

**The Saint-Guénolé biscuits**

The result of a traditional recipe, the thick palet is a Brittany speciality thicker than the buckwheat pancake. The «golden leaf» delights with its crispness and delicacy.

**The niniches of La Baule**

The famous artisanal lollipop of the resort that we find at Manuel shop with a wide choice of delicacies with nearly twenty fragrances.
**Where can you find these local products?**

**In La Baule:**
- Central market (Place du marché - 44500 La Baule) - every day
- Market of La Baule Les Pins (Avenue Lajarrige - 44500 La Baule) - Tuesday and Saturday
- Market of Guézy (Place Auguste Caillaud - 44500 La Baule) - Monday and Thursday

**The Pouliguen:**
- Halle du Pouliguen - every day except Monday

**In Pornichet:**
- Pornichet Centre and Pornichet Saint-Marguerite - Wednesday and Saturday
- Halles de Pornichet: every day except Monday

**In Guérande:**
- Halles de Guérande - Wednesday, Friday, Saturday
  - NB: Opening hours: 9h-13h

**The Pays de la Loire region, France’s leading sports region!**

The region promotes healthy sport through numerous pedestrian and bike paths adapted on the coast and inland.

The Atlantic coast is an excellent playground for water activities: sailing, paddle, water skiing, wakeboarding, long coastline ...

Among the numerous top level sportsmen and women, many of them were Olympic medalists in 2016, 4 of them in gold!

International influence: La Baule will be the starting city of the 4th stage of the famous Tour de France cyclist 2018!

Some references:

- Saint Jean de Monts: European Archery Handicap Championship (2016)
- Mouilleron le Captif: European badminton championship (2016)
- Nantes: men’s world handball (2017), women’s world handball (2018)
- Les Sables d’Olonne: Vendée Globe (every 4 years)
- La Baule: jumping international (every year), Summer cup (every 2 years), Billiard World Cup
- Le Mans: 24h of Le Mans (every year)

And many other events!

**Shopping**

Shopping in La Baule is possible: up to you!

Two large shopping avenues give way to many brands in La Baule. Avenue Lajarrige, the neighbourhood life with its bakeries, restaurants and flower shops alongside the art galleries. On the other side of the city, the shoppers will be able to enjoy wholeheartedly between boutiques of creators and big brands on the avenue of General de Gaulle.

Finally, on the casino area, very beautiful shops await you with a shopping arcade and shops around the Hotel Barrière le Royal.

*If you do not find your happiness in La Baule, go to the Blue Ribbon of Saint Nazaire!*
TRACK AND FIELD • BADMINTON • BASKETBALL
BEACH-VOLLEY • BOWLING • BRIDGE • CYCLING • CHESS • DARTS
FOOTBALL 7 • FOOTBALL 11 • FUTSAL • GOLF • HANDBALL
MINI-GOLF • SWIMMING • BOWLS • POLO • RUGBY 7 • TENNIS
TABLE TENNIS • ARCHERY • SHOOTING • SAILING • VOLLEY-BALL
HEALTH AND LEISURE PROGRAMME

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